

# ALYSSA STOWERS

1330 WILLOUGHBY AVE #10  
BROOKLYN, NEW YORK  
11237

**CONTACT** 720.251.1802  
*aystowers@gmail.com*  
*www.alyssastowers.com*

**EXPERIENCE** *87AM — Junior Graphic Designer* *Summer 2016 – Present*

I develop creative concepts, design deliverables, and work closely with the production design team and Creative Director to brainstorm innovative solutions. I balance multiple projects simultaneously—creating ads, signage, social media initiatives, websites, retouching photos and pitching new projects.

*KCPR 91.3 FM San Luis Obispo — DJ & Event Design* *Spring 2014 – Summer 2016*

Hosted a weekly radio broadcast for the station, trained interns, assisted with the design of service and marketing materials, and worked alongside the Events Director when planning and preparing for various station-hosted functions.

*SMS Masterminds — Jr Graphic Designer* *Spring 2014 – Spring 2015*

Developed logos, business cards, web banners and branding for the mobile marketing firm's clients. Also created branded templates and retouched photo assets.

*University Graphic Systems — Management Intern* *Winter 2014*

Worked with the University Graphic Systems General Manager to troubleshoot, and generate new ideas for interdepartmental marketing. Also updated and re-designed the employee handbook, pre-flighted files in InDesign, tracked work flow/print production jobs, and learned how digital files translate to print.

*University Graphic Systems — Web Development Intern* *Spring 2014*

Learned the basics of CSS and HTML code. Worked alongside the intern team to brainstorm new ideas and generate design elements for the University Graphic Systems website, archived old data, and coded a new site from scratch.

*ColorSpace Designs LLC. — Internship with founder, Darcy Bisker* *2010 – 2012*

Learned the ins and outs of Adobe Photoshop. Provided design input and conceptualized ideas for retail design and display products working through various projects with Darcy.

**EDUCATION** *California Polytechnic State University, San Luis Obispo*  
*Bachelor of Science in Graphic Communication*  
*Concentration on Design Reproduction Technology*

**SKILLS** *Adobe Photoshop* *Digital Photography*  
*Adobe InDesign* *Coding HTML, CSS & Some Java/jQuery*  
*Adobe Illustrator* *Social Media*  
*Adobe After Effects* *Communication & Customer Service*  
*Microsoft Office* *Spatial & Event Design*

**ACCOMPLISHMENTS** *Deans List 6 Quarters | President's Honor's List, June 2013-2014*  
*Gutted, redesigned, then built the interior of an Airstream*